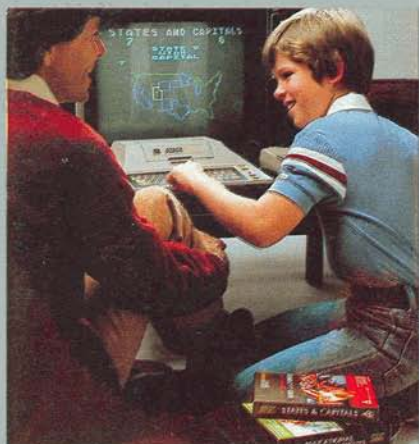


THE ATARI® 400™ COMPUTER SYSTEM



ATARI®

THE EDUCATOR™
THE COMMUNICATOR™
THE PROGRAMMER™
THE ENTERTAINER™

WE'VE
BROUGHT
THE COMPUTER
AGE HOME.™



A Warner Communications Company 

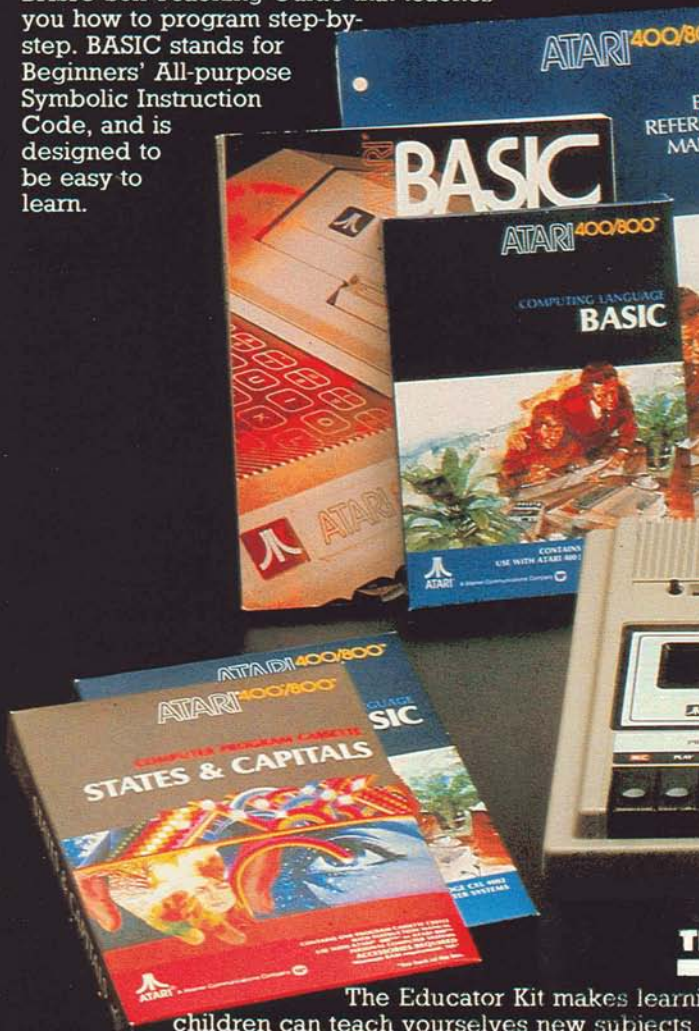
THE ATARI 400™ COMPUTER SYSTEM

The ATARI 400 Computer System is designed to be used by just about anyone. So, now you don't have to be a wizard to enjoy the wizardry of computer technology. With the ATARI 400 Computer System all you need is the ATARI 400 Computer, one or more of the ATARI starter kits and any television set! The revolutionary ATARI 400 Computer is sophisticated, easy to use and easy to afford. It's perfect for the entire family. With it you can play the ultimate in computer games, teach yourself new subjects and skills, hook up to major information networks and personalize your computer by programming it yourself. It's revolutionary, and no wonder; it's from Atari.

The ATARI 400 Computer is designed specifically for home use. Its programmable, versatile

THE PROGRAMMER™

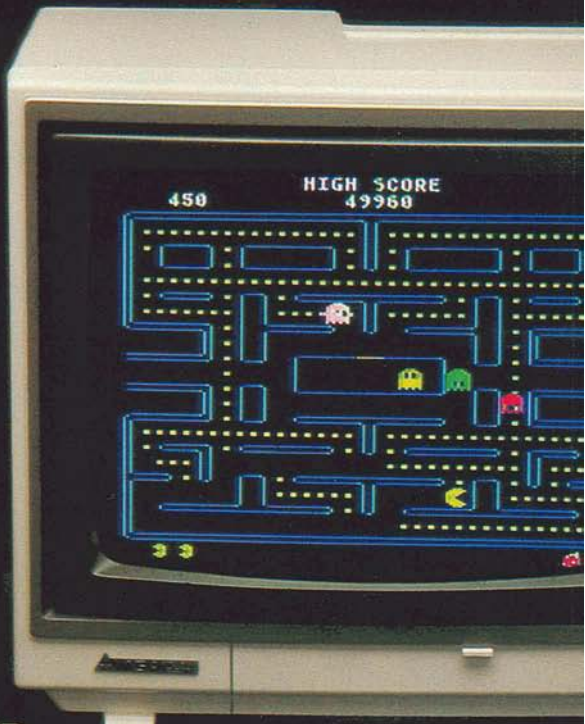
The Programmer Kit helps you personalize The ATARI 400 Computer by teaching you to write your own programs. In fact, you can learn to write your own game programs! And you can write programs to solve business and science problems or even play music on your computer. The Programmer includes an ATARI BASIC Computing Language cartridge, the ATARI BASIC Reference Manual and the ATARI BASIC Self-Teaching Guide that teaches you how to program step-by-step. BASIC stands for Beginners' All-purpose Symbolic Instruction Code, and is designed to be easy to learn.



The Educator Kit makes learning fun so children can teach yourselves new subjects at your own home. The Educator comes with an ATARI BASIC Computer Recorder to load programs, an ATARI BASIC Computing Language cartridge and the States & Capitals program cassette. Just insert the cartridge in the recorder, load the tape and learn! You'll find many more educational and self-improvement programs available including ATARI Energy Czar™, Hangman, Conversational Spanish, Italian, European Countries & Capitals, My First Programming™ (with "turtle" graphics), Touch Typing, Statistics Programming™ 1, 2 and 3, Kingdom™ Screen Game (Plant Simulation), Music Composer™, Gra

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THE EDUCATOR™

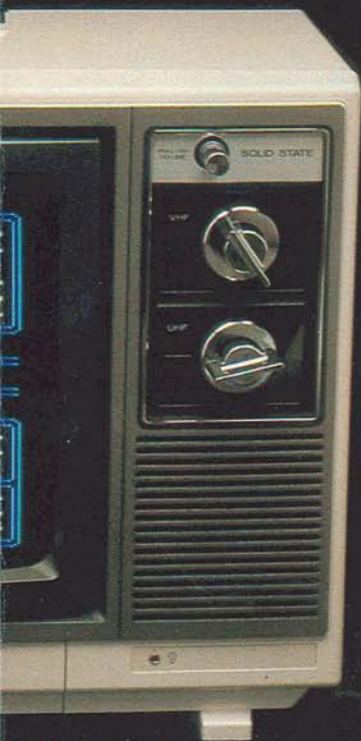
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TARI 410™ Program
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cs 1, An Invitation to
™ (A Nuclear Power
h II™ and Mortgage
& Loan Analysis.*

ATARI ACCESSORIES

Because the ATARI 400 Com
has been designed to be use
anyone, the additional equipm
series have been designed to
completely flexible. A progr
printer, acoustic modem, inter
controllers are all available.
capabilities of The ATARI 400 C
are easy to use and easy

Manufactured under license
Data Corporation © 1980.

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Computer System
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THE COMMUNICATOR™

The Communicator Kit brings the re
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need. You also receive a free hour
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**Registered trademark of CompuServe, Inc., an H

***THE SOURCE and AMERICA'S INFORMATION U
Source Telecomputing Corporation, a subsidiary
The Reader's Digest Association, Inc.

THE ENTERTAINER™

Entainer Kit contains Star Raiders™ and Missile Command,™* world's most challenging computer games! Plus two joysticks and a telephone. Just pop in the game cartridge, plug in the joysticks and you're all set for the ultimate in excitement and amusement. You'll enjoy many other thrilling computer games including Asteroids,™ Biorhythm, Blackjack, Caverns of Mars,™ Centipede,™ PAC MAN,** Space Invaders,*** Super Breakout,™ 3-D Tic-Tac-Toe,™ and Video Easel.™

*Or other game programs of comparable value.

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Need to connect time each to
TELELINK™ SERVICE, the
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of

and powerful. Yet it's simple to use. It communicates with you by television screen or speaker, has a large capacity 16K memory and features a pressure-sensitive typewriter keyboard. And it's flexible. You can add printers, program recorders and more to build the system that's just right for your needs. And because the ATARI 400 Computer is programmable, you can customize it to handle your own personal applications.

ATARI Starter Kits were created to get the ATARI 400 Computer into action fast—at a price you can afford. They contain all the materials you need to program and use the computer in any of four fields of interest: entertainment, education, computer communications and programming. Once you have one of the Starter Kits you can continue to expand by adding more programs or accessories.

THE ATARI 400 HOME COMPUTER™ FEATURES AND TECHNICAL SPECIFICATIONS

- Console: FCC approved with built-in RF modulator. Connects to any TV (USA).
- CPU: 6502B Microprocessor: 0.56 microsecond cycle. 1.8 MHz.
- Color: 16 colors: each with 8 intensities.
- Sound: Four independent sound synthesizers for musical tones or game sounds. 3-1/2 octaves. Variable volume and tone. Internal speaker (in addition to audio through TV).
- Memory: Includes 16K bytes of Random Access Memory (RAM) and 10K Read Only Memory (ROM) Operating System. ROM may be expanded with a user-installed cartridge program.
- Keyboard: 57-key monopanel alphanumeric keyboard plus 4 special function keys. Upper/lower case. Inverse video. Full screen editing. Four-way cursor control. 29 graphics keys.
- I/O: Serial input/output port for simple connection to peripherals. Four controller jacks.
- Display: Highest graphics resolution 320 x 192, 24 lines of 40 characters. 3 text modes, 8 graphic modes.
- Power: AC transformer, UL approved, included. 120 VAC.
- Dimensions: 13½" x 11½" x 4½", 5¾ lbs.
- Warranty: 90 days parts and labor.
- Service: Available at authorized ATARI Factory Authorized Computer Service centers.

PLAY THE ULTIMATE COMPUTER GAMES WITH
THE ENTERTAINER.™

TEACH YOURSELF NEW SKILLS WITH
THE EDUCATOR.™

BRING YOUR HOME A WORLD
OF INFORMATION WITH
THE COMMUNICATOR.™

WRITE YOUR OWN COMPUTER PROGRAMS WITH
THE PROGRAMMER.™

Atari, Inc.
Home Computer Division
1312 Crossman Drive
P.O. Box 61657
Sunnyvale, CA 94086

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